



Pennsylvania NOW Convention

October 24, 2015 • Hilton Hotel -Downtown Harrisburg, PA.
Program Book Ads / Conference Bag Inserts -Sizes and Rates

Place your order now to reserve space. We accept orders by mail or email. Final artwork is due by October 18. We accept the following electronic files: high-resolution TIFFs, JPEGs or PDF files with all fonts and images embedded. All files/images must be 300 dpi; DO NOT use low-resolution web images in ads. We can NOT accept Word document files. Email art (with a copy of this form) to PennsylvaniaNOW@gmail.com. Email for questions about placing your order/payment to Betsy Parziale, our Treasurer, at eParziale@comcast.net or art specifications to Caryn Hunt at PennsylvaniaNOW@gmail.com. To pay for your ad, send a copy of this invoice with your check to Betsy Parziale, Treasurer, PA NOW, PO Box 4, Ft. Washington, PA 19034 (if paying by credit card, you can email this form to Betsy, eParziale@comcast.net).

Size	By 10/15/15	Between 10/16/15 & 10/18/15
Cover (inside front or back, outside back; grayscale)	\$200	\$220
Full Page -grayscale	\$100	\$110
Half Page -grayscale	\$50	\$55
Quarter Page -grayscale	\$25	\$27.50
Business Card -grayscale	\$10	\$11
Conference Bag Insert (per item; advertiser provides copies for insertion in the bag)	\$25	\$27.50

We can assist in the preparation of your artwork for an additional charge of \$50 per ad. You will need to provide exact specifications for ad text and image/logo, if applicable.

Payment & Ad Art must be received by October 18, 2015

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Amount Enclosed \$ _____ Yes, I want NOW to design my ad (+ \$50)

Paying by check (payable to Pennsylvania NOW, Inc..)

Credit card: Visa Mastercard American Express Discover

Name on credit card _____

Card No. _____ Exp. _____

Full Page & Covers
7.75" w x 9.75" h

Half Page
7.75" w x 5" h

Quarter Page
3.75" w x 4.5" h

Business Card Ad
3.75" w x 2" h